





<p> Academic English UK</p> <p>Front Groups</p> <p>Three case studies</p> <p>Lecture Listening</p> <p>By C. Watts</p> <p>www.academic-englishuk.com/listening-tests</p>	
<p>Front Groups</p> <p><i>Front groups appear, on the surface, to be independent voluntary associations or charitable organisations but in reality, they are used to shield multi-national companies from...</i></p> <p><small>Source: Campaign Against Climate Change (2021). <i>The funders of climate disinformation</i> [online]. </small></p>	
<p>Outline</p> <ul style="list-style-type: none">• Front group definition.• 3 front group case studies.<ul style="list-style-type: none">○ Tobacco.○ Alcohol.○ Oil industry.• Conclusion. <p><small></small></p>	
<p>Front Group Explanation</p> <ul style="list-style-type: none">• Independent and not-for-profit organisations.• Public health and environment.• Set up & funding. <p>Objectives:</p> <ul style="list-style-type: none">• Discredit any type of scientific fact.• Maintain a neutral stance.• Marketing strategies and propaganda campaigns.• To sow doubt, mislead / misinformation = to prevent change or distort the truth. <p><small>Source: Toxic-free Future (2021). <i>How To Spot a Front Group</i>. </small></p>	

Front Group Explanation

A front group is an organisation that claims to represent one agenda, but in reality they represent the interests of another often very concealed agenda.

Source: Toxic-free Future (2021). *How To Spot a Front Group.*



Front Group: Tobacco 1

- The Industry Allies List.
- Low- and middle-income countries.
- The Brazilian Institute for Ethics and Competition.
- British American Tobacco.
- **Prevent all obstacles in the sale and profit of selling tobacco.**

Source: STOP (2021). *Organisations Helping Tobacco Companies Undermine Public Health.*



Front Group: Tobacco 2

- Philip Morris International (PMI).
- The Foundation for a Smoke-free World.
- 3rd party pressure groups.
- W.H.O Framework Convention on Tobacco Control and national tobacco control policies.
- Funding for journal research.
- **Academic journals will not publish research directly paid for directly or indirectly by big tobacco companies.**
- Grant recipients = affiliated researchers and journal peer-reviewers.



Source: University of Bath (2021). *Big tobacco, big conflict of interest*



Front Group: Alcohol

- *International Alliance of Responsible Drinking (IARD)*
- The key focus.
- IARD Fund academic researchers.
- 'Drink Responsibly' campaign.
- **Legal deceit.**



Source: Alcohol Justice (2014). *Industry Front Groups Unite to Own Public Discourse about Alcohol-Related Harm.*



Front Group: Oil Industry 1

- The impact of fossil fuels on the environment.
- The Paris Agreement.
- ExxonMobil
- Misinformation campaigns, misleading climate-related branding, and lobbying to sow doubt on the well-established science.
- ExxonMobil > climate change denial.
- Kyoto Protocol.
- Scientific consensus.
- **ExxonMobil's main objective is to ruin the public understanding.**



Source: The Climate Reality Project (2019). *The Climate Denial Machine: How The Fossil Fuel Industry Blocks Climate Action*. Campaign Against Climate Change (CACC) (2021). *The funders of climate disinformation*



Front Group: Oil Industry 2

- Koch Industries.
- Raw materials, chemicals, minerals, fertilizer, paper, technology, computing finance, trading, investments and the manufacturing, refining, and distribution of petroleum.
- Invested millions (in traceable funding) to attack climate change.
- Koch Industries fund political campaigns against climate change regulations.
- Pollution Controls or Greenhouse Gas Emissions.
- Think tanks & anti-regulatory groups.
- **Bogus science.**



Source: Greenpeace (2016) *Koch front groups are defending ExxonMobil's anti-science campaigns.*



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