

AE Academic English UK Students

Academic Listening Tests

Ethical Consumerism Booklet



EXAMPLE

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Ethical Consumerism **EXAMPLE**

Task 1: Introduction

Take some notes on the following questions.

1. What do you know about ethical consumerism?
2. How would [redacted] two words '[redacted]' and '[redacted]'?
3. What are some of the issues with ethical consumerism?
4. What can [redacted]?

Task 2: Vocabulary

Check these words from the lecture.




1. *Ethical consumerism*
2. [redacted]
3. *Plastic packaging*
4. *Organic farming*
5. [redacted]
6. *Veganism*
7. [redacted]
8. *Inclination*
9. [redacted]
10. *To harbour an intention*
11. *Irrational / rational*
12. [redacted]
13. *Animal welfare*
14. [redacted]
15. *Marketing campaigns*
16. *Renewable energy*
17. [redacted]
18. *Capricious*
19. *Consciousness*
20. [redacted]
21. *Re-useable*
22. *Corporation Tax*
23. [redacted]
24. *Managerial positions*
25. *Customer confidence*
26. [redacted]
27. *To enforce.*
28. [redacted]

Lecture References






Please see the last page of this booklet.

Task 3


Study these slides and try to predict what the lecture will be about. **EXAMPLE**

<p style="text-align: center;">AE Academic English UK</p> <h2 style="text-align: center;">Ethical Consumerism</h2> <p style="text-align: center;">Lecture Listening By AEUK</p> <p style="text-align: center;">https://www.academic-englishuk.com/listening-tests</p>	<p style="text-align: center;">WATERMARK REMOVED IN PAID DOWNLOAD</p>
<p>Outline</p> <ul style="list-style-type: none"> • Overview • Definition • Ethical consumers & problems • Ethical consumerism movement • Summary <p style="text-align: right;"><small>AE Academic English UK</small></p>	
<p>Overview</p> <ul style="list-style-type: none"> • Ethical • How far are your spending habits affected by your ethical considerations? <div style="display: flex; justify-content: space-around; align-items: center;">    </div> <p style="text-align: right;"><small>AE Academic English UK</small></p>	
<p>Definition</p> <ul style="list-style-type: none"> • <i>Marylyn Carrigan</i> • Keel University • an ethical consumer is... <p style="text-align: right;"><small>AE Academic English UK</small></p>	

EXAMPLE

<p>Ethical Consumption Gap</p>  <ul style="list-style-type: none"> • Consumers • Figures / Sales <p>Academic English UK</p>	<p>WATERMARK REMOVED IN PAID DOWNLOAD</p>
<p>More information</p>  <ul style="list-style-type: none"> • C.S.R • Ethical Brands • Criteria • Banks • Energy <p>Academic English UK</p>	
<p>Consumers??</p>  <ul style="list-style-type: none"> • Rational • McKinsey Report • Irrational • Capricious <p>Academic English UK</p>	
<p>Ethical awareness</p>   <p>Academic English UK</p>	

EXAMPLE

<p>Ethical awareness</p>  <p>Academic English UK</p>	<p>WATERMARK REMOVED IN PAID DOWNLOAD</p>
<p>Summary</p> <ul style="list-style-type: none"> • Overnight • Governments • TV/Media • Consumer power • YOU need to take responsibility of YOUR actions, and YOU are now accountable for YOUR existence on this planet. <p>Academic English UK</p>	
<p>References</p> <p>BBC News (2012). <i>Ethical consumerism</i>. [online] BBC Radio 4. Available at: https://www.bbc.co.uk/programmes/b01p424r [Accessed 8 Oct. 2022].</p> <p>Carrigan, M. (2018). Food and Ethical Consumption. <i>Food and Ethical Consumption</i>, [online] 2(2), pp.1–15. Available at: https://d1wqbtcs1xle7.cloudfront.net/80652356/Journal-for-Consumer-Ethics-Volume-2-Issue-2-November-2018-libre.pdf?1667304347&response-content-disposition [Accessed 7 Oct. 2022].</p> <p>Ethical Company Org. (2022). <i>The Ethical Company Organisation</i>. [online] The Good Shopping Guide. Available at: https://thegoodshoppingguide.com/the-ethical-company-organisation/ [Accessed 7 Oct. 2022].</p> <p>Warde, A., and Yates, L. (2016) <i>Why is eating today so troublesome?</i> Discover Society, 36, September. Available at: https://theothersociety.org/?s=food [Accessed 7 Oct. 2022].</p> <p>World Economic Forum (2017) <i>Food security and why it matters</i>, January 18, Agenda paper. Available at: https://www.weforum.org/agenda/2018/01/food-security-and-why-it-matters/ [Accessed 7 Oct. 2022].</p> <p>Academic English UK</p>	

Task 4

Listen to the lecture and take notes using the PPT slides provided. Listen two times.

Lecture Videos

<p>YouTube:</p>	<p>Available in paying download</p>
<p>Humix: (Works in China)</p>	<p>Available in paying download</p>
<p>OneDrive Video Link:</p>	<p>Available in paying download</p>
<p>PowerPoint Slides</p>	<p>Available in paying download</p>

Task 5

Now use your notes to answer these comprehension questions.

Comprehension Questions

1. What does ethical mean?

--

___ / 1

2. Name three things an ethical buyer avoids or supports

1	<i>too much plastic packaging</i>
2	
3	
4	

___ / 3

3. Ethical consumer definition

According to professor [redacted] [redacted] from Keel University, who specializes in [redacted] and ethical marketing, an ethical consumer is defined as someone who would buy a product that they i. _____ to be produced ii. _____ and they knew that when they consumed it and disposed of it that it would not [redacted] affect iii. _____ and hopefully it wouldn't iv. _____ the environment. She adds that ethical [redacted] have to be actively engaged in meeting these values as it is very difficult to filter out what is and what isn't an ethical product and if you don't have all the [redacted] or v. i _____ to research products then you will find it incredibly difficult to follow all your values.

___ / 5

4. What is the Ethical [redacted] Gap?

--

___ / 1

5. What do these statistics relate to?

30%	
4%	

___ / 2

6. The Ethical Company Organization's ranking guide:

i. How many [redacted] brands are there?	
ii. What are the three key criteria of the Ethical [redacted] Score?	1.
	2.
	3.
iii. Where do they publish their results?	
iv. What does [redacted] in the banking sector?	
v. What does the company research in the Energy sector?	

___ / 7

7. Who wrote the report on [redacted] buying patterns?

--

___ / 1

8. Name three key problems with the irrational purchasing of consumers.

1	
2	
3	

___ / 3

9. Explain how these two cases have [redacted] awareness.

BBC TV wildlife documentary called 'The Blue Planet'	
--	--

___ / 2

In 2015, the UK government [redacted].	
--	--

___ / 2

Starbucks

10. What [redacted] should Starbucks have paid?

--

___ / 1

11. They should have [redacted] what percentage did they pay?

--

___ / 1

12. Apart from profits what has the scandal affected?

--

___ / 1

Nike

13. When did Nike's scandal emerge (dates)?

--

___ / 1

14. The accusation was that they used [redacted] – what three things did the lecturer highlight about [redacted]?

1	
2	
3	

___ / 3

15. What was the effect on Nike because of this [redacted] behavior?

--

___ / 2

16. What two things have Nike done in response to their negative reputation?

1	
2	

___ / 2

17. What do the Starbucks and Nike examples [redacted]?

--

___ / 2

Conclusion

18. How should we treat companies who try to become more ethical?

--

___ / 2

19. Overall, what is the most important point [redacted]?

--

___ / 1

20. Final point

Individually we can make _____ change.
--

___ / 1

Total Score ___ / 44

Ethical Consumerism **ANSWERS**

1. What does ethical mean?

It means relating to beliefs about what is morally right and wrong. These beliefs can be global, societal or personal.

___ / 1

2. Name three things an ethical buyer avoids or supports

1	<i>Too much plastic packaging.</i>
2	<i>Products that have been tested on animals.</i>

ALL ANSWERS ARE INCLUDED IN PAID VERSION...

Ethical Consumerism Transcript

Hello and welcome to today's lecture entitled 'ethical consumerism'. Today I'd like to discuss a number of key issues related to ethical shopping behavior. I will begin by just giving a brief overview, followed by a definition. I'll then look at ethical consumers and associated problems, then I'll discuss a number of positive cases related to the movement of ethical consumerism and finally finish with an overall summary.

Ok so let start by addressing the term 'ethical'. In our lecture today it means relating to beliefs about what is morally right and wrong – these beliefs can be global, societal or personal. So I'd like to ask

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...

Reference list

BBC News (2012). *Ethical consumerism*. [online] BBC Radio 4. Available at: <https://www.bbc.co.uk/programmes/b01p424r> [Accessed 8 Oct. 2022].

THE FULL REFERENCE LIST INCLUDED IN THE PAID VERSION...